



MEASI
Institute of
Information Technology

MIIT INSIDER

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Events Conducted

- MIITOPIA, the much-awaited intra-collegiate literary fest, was held on 5th March 2025 at MEASI Institute of Information Technology. This vibrant celebration offered students an exciting stage to unleash their creativity and showcase their literary talents through a variety of competitions and activities. From poetry and storytelling to debates and art, the fest radiated a spirit of expression, collaboration, and cultural unity, truly energizing the campus atmosphere. A memorable day where ideas took flight, voices found their stage, and creativity knew no bounds.



- A thought-provoking seminar titled “Future Forward - Navigating the Future of Work” was held on 11th March 2025 for Shift-II students of The New College. The session was expertly led by Mr. Sri Raag, People Advisor Analyst at Accenture, who shared deep insights into emerging workplace trends, in-demand future skills, and strategies for thriving in an ever-evolving professional landscape. Students gained a powerful perspective on the importance of continuous learning, adaptability, and digital fluency, empowering them to confidently navigate and embrace the future world of work. An inspiring and eye-opening session that sparked curiosity, ambition, and a future-ready mindset.



- On 12th March 2025, a dynamic seminar titled “Recent Trends in the Technology World” was organized for the First-Year MCA students. The session was led by Mr. Muhammed Illyas K M, CE O of IT Expert Training, who shared invaluable insights as the resource person. Students explored the latest advancements in technology, understood industry expectations, and discovered emerging career opportunities in the ever-evolving IT sector. Key focus areas included Artificial Intelligence, Cloud Computing, Cybersecurity, and the crucial need for continuous upskilling to stay relevant and future-ready in the tech landscape. An inspiring and insightful session that ignited curiosity and encouraged students to embrace the future with confidence and innovation!



- On 13th March 2025, an insightful seminar titled “AI in Digital Marketing” was conducted for the First-Year MCA students. The session was delivered by

Mr. Hammad Aathif, CEO of StayinDigital, who shared his expertise as the resource person. The seminar took students on an exciting journey into how Artificial Intelligence is revolutionizing the digital marketing world from creating highly personalized customer experiences to driving data-powered ad strategies. Students gained valuable insights into cutting-edge AI tools and technologies, and how they are transforming the future of business communication, branding, and consumer engagement. An eye-opening and inspiring session that empowered students to envision the limitless possibilities of AI in the marketing domain.



- On 13th March 2025, the “Quantum Minds” Hackathon Club was officially

inaugurated for the First-Year MCA students. This dynamic new club is designed to foster innovation, collaboration, and problem-solving skills, empowering students to take on real-world tech challenges through coding competitions, hackathons, and creative projects. The launch marked the beginning of an exciting platform where aspiring developers and tech enthusiasts can ideate, build, and showcase their technical talents, transforming ideas into impactful solutions. A new chapter of creativity and tech excellence begins.



Student Achievements

- Mr. Zaid Ahmed, Mr. Abdul Rahim, Mr. Abdul Jameel, Mr. Syed Zubyl, and Ms. Rahmathnisha of II MCA participated in the Design Spark Challenge - Hackathon, organized by Intellect Design Arena (8012 FinTech Design Center) from 7th to 9th March 2025, under the mentorship of Dr. M. Sabarish. The event provided an exceptional platform for the students to showcase their technical expertise, creativity, and collaborative spirit by solving real-world problems through innovative solutions. A proud moment highlighting their passion for technology and problem-solving.



- Mr. Zaid Ahmed, Mr. Abdul Rahim, Mr. Abdul Jameel, and Mr. Syed Zubyl of II MCA participated in a thrilling Hackathon held at IITM Research Park on 15th March 2025. The event provided an energetic platform for students to apply their technical knowledge, collaborate with

peers, and tackle real-world challenges through innovative solutions. A fantastic opportunity that nurtured creativity, teamwork, and problem-solving skills, empowering our students to think beyond the classroom!



- Mr. Noorul Ameen M and Mr. Naif Basha R of I MCA C have made us proud by securing the III Prize in Short Film Making at MAGIZH '25, organized by the M.G.R YUVA Chapter at M.G.R University, Maduravoyal, on 7th May 2025. Their creative vision and storytelling skills shone brilliantly, bringing well-deserved recognition to MEASI IT.



- Mr. Abdur Rahim V.A, Mr. Abdul Jameel A.M, Mr. Asangani Aatif Sayeed, Mr. Mohamed Riswan K, Mr. Mohammed Suhail B, and Mr. Ubaidur Rahman of Final Year MCA have successfully completed a real-time in-house consultancy project titled “*Smaart Healthcare – Project Summar*” in May 2025. Executed for a real-time client, this project offered the team invaluable industry exposure and hands-on practical experience, bridging the gap between classroom learning and real-world application. The team was ably guided and mentored by Dr. M.D. Vimalapriya, Head of the Department, MCA, and Ms. G. Vasanthi, Librarian, MEASI IT.
- Mr. Fahath S., Mr. Kafiullah M.R, and Mr. Mohamed Masood K.A have successfully completed a real-time in-house consultancy project on “*E-Learning Platform*” in May 2025. Developed for a real-time client, this project focused on enhancing digital learning solutions, showcasing the team's strong technical expertise, innovation, and collaborative spirit. The team was expertly guided and mentored by Dr. J. Vijayalakshmi, Assistant Professor, MEASI IT.
- Mr. Hazhurdeen, Mr. Kumaran, Mr. Ishtiyaq, Mr. Zaid Ahmed S, Mr. Syed Zubyl N, and Ms. Rahmath Nisha A, all Final Year MCA students, have successfully completed a real-time in-house consultancy project titled “*Mercantile Society Onboarding Association*” in May 2025. Executed for a real-time client, this project offered the

team invaluable industry exposure and hands-on practical experience, bridging the gap between academic learning and real-world application. The team was expertly guided and mentored by Dr. Revathi M, Associate Professor, and Dr. Sabarish M, Assistant Professor, MEASI IT.

- Mr. Karthekeyen, Mr. Joushva, Mr. Jaswanth, Mr. Ishan, Mr. Rithish, Mr. Mubarak, and Mr. Manish, all Final Year MCA students, have successfully completed a real-time in-house consultancy project titled “*Online Market Place of India (OMPOI): AI-Driven Marketplace Solution*” in May 2025. Developed for a real-time client, this innovative project aimed at building advanced AI-powered marketplace solutions, showcasing the team’s strong technical expertise, problem-solving skills, and collaborative spirit. The team was expertly guided and mentored by Dr. Lalitha G, Assistant Professor, MEASI IT.

Placement & Training

- An off-campus placement drive was conducted by Sharaa Info Developers on 6th March 2025 for the 2025 passing-out batch. Following a competitive recruitment process, six students received a Letter of Intent (LoI) for placement, to be confirmed upon successful completion of their course. This achievement highlights the students’

career readiness, technical excellence, and professionalism, as well as the institution’s strong commitment to industry linkages and placement support.



- An online placement interview was conducted by Avasoft on 14th March 2025 for the 2025 passing-out batch, targeting the position of Junior Developer. Around 24 students participated in the process, showcasing their technical expertise and communication skills while competing for potential recruitment opportunities. A valuable experience that strengthened their confidence and prepared them for the professional world ahead!
- An interview was conducted by StayinDigital on 17th March 2025 for the 2025 and 2026 passing-out batches. Following a competitive selection process, three students from the 2026 batch were offered internship positions, receiving official offer letters.

This valuable opportunity will empower the students to gain hands-on industry experience, sharpen their professional skills, and prepare them for success in real-world work environments.

- Three students from the 2025 passing-out batch have received internship offer letters from AhirbitX. This internship not only provides valuable hands-on industry experience but also comes with a pre-placement opportunity, offering a clear pathway to full-time employment based on their performance during the internship period.
- Mr. Mahadeer Mohammed, from the 2025 passing-out batch, has received an offer letter from Tata Consultancy Services (TCS), one of India's leading global IT services companies. This remarkable achievement reflects his dedication, hard work, and technical excellence, as well as the institution's unwavering commitment to preparing students for successful careers in top-tier organizations.
- Four students from the 2026 passing-out batch have joined the Training and Placement program at DSRC in April 2025. This initiative is designed to boost their industry readiness through structured, hands-on training, while opening doors to potential placement opportunities within the organization.

- Three students from the 2025 passing-out batch received offer letters from QUANT5X in April 2025. This achievement highlights the students' strong technical skills, adaptability, and professionalism, as well as the institution's commitment to connecting talented graduates with emerging industry leaders.
- Two students from the 2025 passing-out batch have received offers from IDEASSION for the role of SEO Analyst. This achievement showcases the students' strong proficiency in digital marketing and search engine optimization, perfectly aligning with the evolving demands of the digital industry.

Faculty as Resource Person

- Dr. Sabarish M Assistant Professor, MEASI IT, served as a Panel Judge for the *Design Spark Challenge – Hackathon* organized by Intellect Design Arena (8012 FinTech Design Center) on 9th March 2025. His valuable contribution as a judge added great depth to the event, providing expert insights and thoughtful guidance to the participating teams.



- Ms. Saistha N and Dr. Sabarish M, Assistant Professors, MEASI IT served as Guest Lecturers at the MEASI Academy of Architecture, delivering insightful sessions on “*Introduction to Coding*” for 6th semester B.Arch students. Conducted from 18th March 2025 to 8th April 2025, spanning a total of 12 hours, these lectures aimed to equip architecture students with foundational coding skills, empowering them to integrate modern technology into their design practice.
- Mr. Afzal Bijli, *Assistant Professor, MEASI IT*, served as the resource person for a hands-on workshop on AWS Cloud, held on 22nd April 2025. The workshop was organized by B.S. Abdur Rahman Crescent Institute of Technology and provided participants with practical exposure to cloud computing concepts and AWS services, enhancing their understanding of cloud infrastructure and deployment.



Faculty Award

- Mr. Afzal Bijli and Ms. Saistha N, *Assistant Professors, MEASI IT*, received an Award of Recognition from The Afafway on 6th April 2025 for their contribution in developing a registration software. The award acknowledges their innovation, technical expertise, and dedication towards building efficient digital solutions that enhance organizational workflows.



- Dr. Usha M, *Director, MEASI IT* received an Appreciation Award in May 2025 for publishing an article in the PERF Education Souvenir. The award recognizes her valuable contribution to academic literature and her efforts in promoting knowledge sharing within the education community.



- Dr. M.D. Vimalapriya, *Head of the Department*, MEASI IT received the Award of Achievement – Best Faculty Award on 19th May 2025, presented by Scientific International Publishing House, an organization registered under the Ministry of SME, Government of India, and ISO 9001:2015 certified. The award honors her outstanding contributions to education, academic excellence, and dedication to student success.

FACULTY AS SESSION CHAIR / PhD Viva-Voce

- Dr. Usha M, *Director*, MEASI IT served as a reviewer for conference papers at the International Conference held at SRM Institute of Science and Technology, Vadapalani, in March 2025. Her role as a reviewer reflects her academic expertise and commitment to upholding the standards of scholarly research.
- Dr. Vijayalakshmi J, *Assistant Professor*, MEASI IT, served as a reviewer for the research paper titled “*Bitcoin's Transition from Commodity to Regulated Currency: Implications and Challenges*”, reviewed on 21st April 2025. The paper was submitted to the International Journal of Communication and Networking System, and her contribution reflects her subject matter expertise and active involvement in peer-reviewed academic research.

- Dr. M.D. Vimalapriya, *Assistant Professor*, MEASI IT, served as a Journal Reviewer on 28th April 2025, where she reviewed a research paper for the International Journal of Advanced Research (IJAR). This engagement highlights her active involvement in academic research and her contribution to maintaining the quality of scholarly publications.

Faculty Publications

- Dr. K. Hazeena, *Associate Professor*, MEASI IT, published a patent titled “Data Processing Equipment for E-Commerce Fraud Detection”, and received the Certificate of Registration from the UK Design Intellectual Property Office on 6th March 2025. This international recognition highlights her innovative contribution to enhancing security in e-commerce through advanced data processing technologies.
- Dr. M.D. Vimalapriya, *Assistant Professor MEASI IT*, successfully published a patent titled “Quantum Cryptography Protocol for Secure Communication” on 11th April 2025, granted by the Government of India. This patent marks a significant contribution to the field of cybersecurity and highlights her innovative research in quantum-based secure communication systems.

Technical Conference

- Mr. Veera Nageswaran G *Assistant Professor M*, presented a research paper titled “Intelligence Grading System Evaluation: A Data-Driven Approach to Education” at the International Conference on Advanced Research in Management Science, Engineering and Emerging Technologies (ICARMSEET) on 10th April 2025. His presentation highlighted the integration of data analytics into educational assessment, contributing valuable insights to the academic and research community.

FDP / Seminar / Workshops Attended

Faculty name	FDP	Conference	Workshop /Seminar
Dr. Usha M	-	1	-
Dr. Vimalapriya M D	1	-	-
Mr. Mohamed Ajwadh Y S	1	-	2
Mr.Mohammed Ghouse AK	1	-	-
Ms. Saistha N	-	-	-
Mr. Veera Nageshwaran G	-	1	-
Mr. Afzal Bijli FHM	1	-	2
Dr. Hazeena K	-	-	-
Dr. Jayalakshmi S	-	-	-
Dr. Revathi M	-	-	-
Dr. Saradha S	-	-	-
Dr. Lalitha G	-	-	-
Dr. Sabarish M	1	-	6
Dr. Vijayalakshmi J	-	-	-
Ms. Rafath Zahra	-	-	-

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