



MEASI
Institute of
Information
Technology

“The difference between who you are and who you want to be is where you learn”


Start Your
MCA Journey
with us!

TANCET CODE : 366



MCA 2025-27
Admissions Open
Apply Now!

 **98403 61602**

 **99625 41173**


 **www.measiit.edu.in**



Table of Contents

<i>Vision</i>	_____	01
<i>Mission</i>	_____	02
<i>About us</i>	_____	03
<i>PRIME</i>	_____	04
<i>MCA Programme</i>	_____	05
<i>Admission Procedure</i>	_____	06
<i>Our Core Strengths</i>	_____	07
<i>Clubs</i>	_____	08
<i>Career Upskilling</i>	_____	09
<i>Events</i>	_____	10
<i>Incubation for startups</i>	_____	14
<i>Placements</i>	_____	15
<i>Our Management</i>	_____	16

TIMINGS

Academics
8.30 am - 1.30 pm

Career Acceleration
2.00 pm - 3.30 pm

01

OUR VISION

To be a prominent global technology institution that provides a transformative education to create software professionals and innovators with high degree of technical creativity that generates for the society

OUR MANIFESTO



Academic Experience-Focused



Career Acceleration



Corporate in Campus



Tech Savvy

OUR MISSION

02

- To provide the right environment and opportunities that foster creativity, talent, global competence, commitment, and reflective professionalism in our students
- To equip the graduates with the necessary skills in communication, teamwork and leadership qualities to meet the needs of the IT industry
- To nurture students who are successful, ethical and effective problem-solvers, as well as lifelong learners committed to contributing positively to the economic well-being of our nation
- To impart quality education to deserving students and empower them through effective dissemination, adaptation, advancement and acquisition of knowledge



ABOUT US

03

**MEASI Institute of Information Technology (MEASI IT)
Nearing Its Silver Jubilee – Empowering IT Education Since 2002**

Established in 2002 under the aegis of the MEASI Trust, MEASI Institute of Information Technology is a progressive, standalone institution dedicated exclusively to IT education. As it approaches its silver jubilee, the institution continues to uphold its commitment to excellence through its flagship two-year MCA programme.

Designed to meet the evolving needs of students, recruiters, and industry stakeholders, the MCA curriculum blends academic rigor with innovative, participatory pedagogy. The program emphasizes experiential learning, offering students hands-on exposure across a spectrum of digital technologies, effectively bridging the gap between theoretical knowledge and real-world application.

At MEASI IT, we place strong emphasis on cultivating problem-solving capabilities and leadership skills, preparing our students to excel as competent IT professionals and future-ready tech entrepreneurs.



PRIME



PARTICIPATORY LEARNING & PRACTICAL APPLICATION

Activities and projects to make the students understand and solve problems. Classroom teaching is elevated to the next level with practical exercises to enhance the students' skills



RESEARCH & INTELLIGENCE

Initiating research experience among students to enhance their knowledge and implement their ideas by instilling the curiosity to explore



INDUSTRY CONNECT & COLLABORATION

Critical thinking is fostered by collaborating with industry personnel. Students are encouraged to undertake consultancy projects and internships to gain practical exposure



MENTORSHIP & GUIDANCE

Mentors guide the students by helping them focus on their overall development as a professional. This steers the students in their chosen path with confidence and clarity



EXPERTISE & POWER SKILLS

Hands on workshops, value added courses, CXO talks etc. equip students build their knowledgebase and work on their area of expertise to improve their cognitive skills

MCA PROGRAMME

05

MEASI Institute of Information Technology
Empowering Innovators through MCA Excellence

MEASI Institute of Information Technology offers a comprehensive 2-year Master's Programme in Computer Applications (MCA) with a strong focus on software development and modern tech stacks.

The programme is designed to stay aligned with emerging trends and industry requirements. Students can specialize in advanced electives such as Blockchain, Cloud Computing, Cryptography, Internet of Things (IoT), and Parallel & Distributed Computing, among others.

What truly sets us apart is our commitment to real-time innovation, students are actively involved in incubation-based startup projects, gaining hands-on experience and entrepreneurial skills that go far beyond conventional academic training.



ADMISSION PROCEDURE

A bachelors degree with Mathematics, Statistics, or Business Maths at the graduation or +2 level is required for qualifying examinations.

TANCET – Conducted by Anna University at state level

Common Entrance Test
Conducted by the Consortium of Self-financing Professional Arts and Science Colleges

For application and other details, Refer our website:
www.measiit.edu.in



HOW TO APPLY ONLINE

- **Visit website**
<http://www.measiit.edu.in/application-form>
- **Make Payment**
- **Click on Apply Now**
- **Fill the form**

NOTE : *Read the instructions carefully before filling the application form*

For any clarifications contact:
98403 61602 / 99625 41173

Tech Industry-connect

- Corporate-in-Campus
- Real-time Consultancy Projects
- A dedicated in-house industry expert spearheads our team, mentoring both students and staff.

Skill Development

- Career Guidance by Industry Experts
- Hands-on Technical Training
- Soft Skill & Personality Development Classes

Core Strengths

Infrastructure

- ICT Enabled Classroom
- Wi-Fi Enabled Campus
- Exclusive Design thinking and R&D Lab
- Access to nearly 7,000 books and journals on cutting-edge technologies

Student Activities

- Inter and Intra Collegiate Technical Symposium
- Hackathon on Trending Technologies
- Sports Activities for Physical Well-being

CLUBS

08

01

***Web Development
Club***

02

***Corporate Connect
Club***



03

***Digital Marketing
Club***

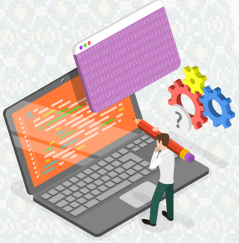
04

Hackathon Club



CAREER UPSKILLING

09



MERN Stack



***APP Development
using Flutter***



UI/UX using React



***Aptitude
Training***



Soft skill Training



Mock Interview

TECHNOVA

10

Your Innovation Journey Begins Here

An engaging intra-collegiate platform to exhibit their technical skills, creativity, and innovation. This event is designed to inspire students to move beyond classroom learning by encouraging collaboration and showcasing their potential through hands-on projects, competitions, and innovative tech-driven ideas.



IRTIFAA

To Elevate Oneself

A dynamic inter-collegiate tech fest that brings together students from various institutions to compete, create, and connect. Featuring a diverse lineup of events, it ignites innovation, fosters collaboration, and promotes future-ready thinking.



INNOHACK

11

Transforming Vision into Reality

State-level hackathon that challenges students to solve real-world problems through code and creativity. Sparks innovation, teamwork, and a high-energy, competitive environment



MIITOPIA

To An Endless Opportunity for Creativity

The Literature Fest for MCA students celebrates creativity through words. With contests, debates, and performances, inspires fearless expression and enhances communication



PROGATE

12

From Code to Creation

Progate is an inter-collegiate Software Project Expo that provides a platform for students to showcase innovative solutions. It aims to inspire creativity, foster applied technical knowledge, and celebrate innovation in the field of technology.



ATHLOS

Play. Compete. Elevate

Athlos is an intra-collegiate sports event that promotes teamwork and sportsmanship. Featuring a variety of indoor and outdoor games, it fosters competitive spirit and fun



REMINISCENCE

13

Reconnect, Revive and Rewind

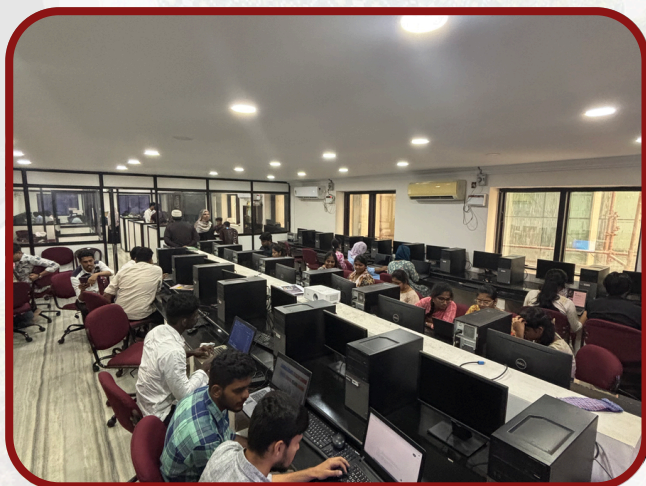
Reminiscence is an annual alumni reunion celebrating memories, friendships, and milestones. An heartfelt homecoming that strengthens the bond between alumni and the college



SDP & FDP

Enhancing Knowledge, Elevating Teaching

SDPs focus on enhancing students' skills, leadership, and personal growth. FDPs aim to foster continuous learning and improve teaching, research, and administrative capabilities



DAY 1

Enhancing Education with Artificial Intelligence

Dr. M. V. Ishwarya,
Associate Professor and HOD,
Artificial Intelligence and Data science
Department,
Agni College of Technology,
OMR, Chennai



29th July, 2024
10:30 AM TO 12 PM

INCUBATION FOR STARTUPS

14

Our incubation center provides startups with mentorship and resources while actively promoting collaboration with our students through hands-on project partnerships, driving practical experience and real-world innovation.

E-Learning Platform (Software Engineering)

- *Developed an interactive e-learning platform enabling seamless content delivery and enhanced user engagement through custom-built modules*

Smaart Healthcare – (FULL STACK)

- *Built a smart health monitoring and appointment scheduling application*

Enterprise Systems (Full Stack Development & OCR)

- *Created a mobile and web-based onboarding platform for a mercantile society, using OCR for automated data entry and member management*

OMPOI – AI-Driven Marketplace (AI & Data Science)

- *Designed an intelligent B2B marketplace featuring secure transactions and AI-based recommendations*

“Bridging classroom learning with real-world solutions!”

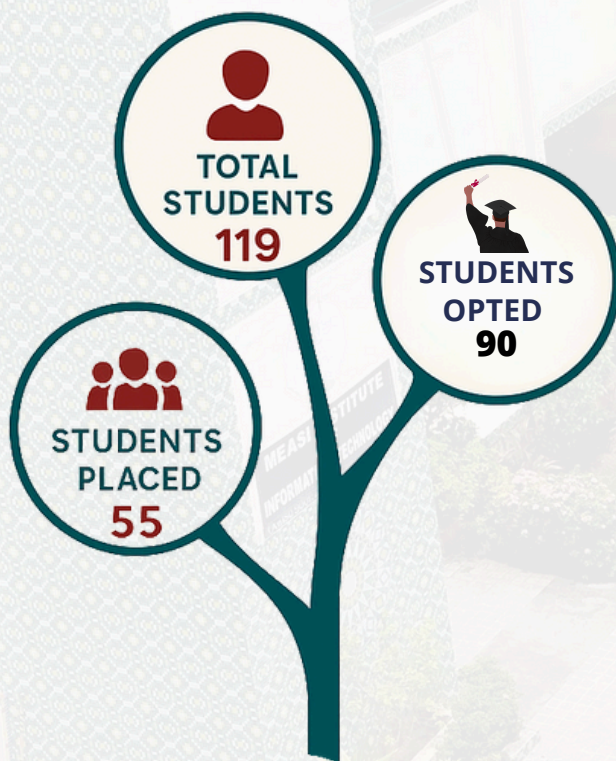


PLACEMENTS

15

Empowering students with career opportunities, the Placement Cell bridges the gap between talent and top-tier IT companies.

MCA 2022-2024 BATCH PLACEMENT HIGHLIGHTS



**100 %
PLACEMENT
ASSISTANCE**

TOP RECRUITERS

tcs consulting services

accenture

Ideassion
Technology Solutions

Crescent

Coda
SOLUTIONS

Salem infotech

Pyroferous

unig
technologies

Colan
infotech

codsoft

OUR MANAGEMENT

16



Mr. IMTHIAZ PASHA
President, MEASI



Mr. ELIAS SAIT
Hony. Secretary, MEASI



Mr. S.M.A.MD SALEEM
Hony. Treasurer, MEASI



Mr. MANDI MD ASLAM
Vice President, MIIT



Mr. YOOSUF MOHAMED
Convenor, MIIT



Dr. USHA M
Director, MIIT



Dr. VIMALAPRIYA MD
HOD, MIIT



MEASI
Institute of
Information
Technology



Approved by All India Council of Technical Education (AICTE)

Affiliated to the University of Madras

+91 98403 61602

+91 81229 85395

+91 44 28352374

info@measiit.edu.in

www.measiit.edu.in

147, Peters Road, Royapettah, Chennai- 600014