



MEASI
Institute of
Information Technology



Prospectus 2024-2025

The difference between who you are
and who you want to be is
where you learn

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Vision

To be a prominent global technology institution that provides a transformative education to create software professionals and innovators with high degree of technical creativity that generates for the society.



Mission

- To provide the right ambience and opportunities for the students to make them creative, talented, globally competent, committed and contemplative professionals.
- To equip the graduates with the necessary skills in communication, team work and leadership qualities to meet the needs of the IT sectors.
- To educate students to be successful, ethical and effective problem-solvers and life-long learners who will contribute positively to the economic well-being of our nation.
- To impart quality education to the deserving and minority students and empower them through effective dissemination, adaptation, advancement and acquisition of knowledge.



MEASI PRIME

IT Graduates have a knowledge gap between corporate demands and academic theory. We introduce a forward-looking pedagogy that bridges the gap between academic and industry expectations in digital technology.

MEASI Institute of Information Technology has set out to blur this line with evolutionary teaching methods, for a seamless transition from academia to the industry.

Tall claims like revolutionising education usually end up just being blackboards replaced by smart-boards but at MEASI, the learning is experiential, immersive and truly unique.

PRIME

An innovative-teaching method



MEASI Institute of Information Technology emphasises innovative teaching techniques to help students move smoothly from academic studies to the professional world. While many institutions make big promises about transforming education, at MEASI, learning is hands-on, engaging, and genuinely distinctive.



Participatory Learning & Practical Application

Activities and projects to make the students understand and solve problems. Classroom teaching is elevated to the next level with practical exercises to enhance the students' skills.



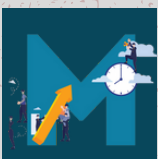
Research & Intelligence

Initiating research experience among students to enhance their knowledge and implement their ideas by instilling the curiosity to explore.



Industry Connect & Collaboration

Critical thinking is fostered by collaborating with industry personnel. Students are encouraged to undertake consultancy projects and internships to gain practical exposure.



Mentorship & Guidance

Mentors guide the students by helping them focus on their overall development as a professional. This steers the students in their chosen path with confidence and clarity.



Expertise & Power Skills

Hands-on workshops, value added courses, CXO talks etc. equip students build their knowledgebase and work on their area of expertise to improve their cognitive skills.

MCA Programme

MEASI Institute of Information Technology offers a 2-year Masters Programme in Computer Applications focusing on software development and modern programming languages. Students can choose their elective, a feature not common in other colleges.

- Data Engineering and Management with Practicals
- Architecture and Frameworks with Practicals
- Operating Systems and UNIX with Practicals
- Social Networking with Practicals
- Cyber Security with Practicals
- Block Chain Technologies with Practicals
- Software Development Technologies
- Cryptography and Network Security
- Cloud Computing
- Internet of Things
- High Performance Computing
- Parallel and Distributed Computing

Admission Procedure

A bachelors degree with Mathematics, Statistics, or Business Maths at the graduation or +2 level is required for qualifying examinations.

- **TANCET** – Conducted by Anna University at state level
- **Common Entrance Test** – Conducted by the Consortium of Self-financing Professional Arts and Science Colleges

**For application and other details,
please refer to our website:
www.measiit.edu.in**

Salient Features

Various activities such as CXO Talks, Focus Group Discussions, and Student Development Programmes aim to expose students to industry trends. A personalised Career Mentoring Programme is also available for students. We have a team of qualified and well experienced faculty members who are experts in different domains, they bring real time experience into academia.



- In-house industry expert
- Corporate-in-Campus
- Project based learning
- Motivational session for holistic well being
- Hands-on technical training
- Soft skill & personality development classes
- In-house product development
- Industry institute interaction
- ICT enabled classroom
- Career guidance by guest speakers & experts from corporate
- Sports activities for physical well-being

Clubs

- Web Development Club
- Corporate Connect Club
- Digital Marketing Club

Curriculum (Morning session)

Lectures
Case Studies
Group Discussions

Industry Training (Afternoon session)

Real-Time Projects
Value Added Courses
Career Mentoring

SEMESTER 1

Curriculum

Discrete Mathematics
Data Structures and Algorithms
Python Programming
Data Structures using Python Programming Practical
Data Engineering and Management with Practicals
Architecture and Frameworks with Practicals
Operating Systems and UNIX with Practicals

Industry Training

Incubation Programmes
Aptitude Training
Hands-on Session



SEMESTER 2

Curriculum

Data Base Management System
Big Data Analytics
Computer Networks
RDBMS with VB .NET Practical
Social Networking with Practicals
Cyber Security with Practicals
Block Chain Technologies with Practicals

Industry Training

Backend Optimisation
Soft skills Training
Digital Marketing
Website Designing
Ethical Hacking

SEMESTER 3

Curriculum

Web Technology and Advanced Java Programming
Artificial Intelligence
Advanced Machine Learning
Web Technology and Advanced Java Programming Practical
Software Development Technologies
Cryptography and Network Security
Cloud Computing

Industry Training

Full Stack
AWS, Azure
Python SciPY
Advanced Machine Learning Concepts
Mini Project

SEMESTER 4

Curriculum

- Computer Vision
- Internet of Things
- High Performance Computing
- Parallel and Distributed Computing

Industry Training

Main Project
Assessment



Campus Life

Infrastructure

MEASI Institute of Information Technology is located in the heart of the city in a sprawling 12-acre campus along with the other MEASI institutions. A campus spanning a mosque, sports ground, a bank, a cafeteria, as well as a student accommodation.

1

2

Digital Infrastructure

A well-equipped computer lab with the latest hardware and software enables the students to stay updated and connected.

Library

The MIIT Library provides access to various resources ranging from the latest Information technology books, textbooks, journals, magazines and audio-visual resources. The library delivers effective services to the academic community using our association with DELNET.

3

4

Auditorium

The institute has its own acoustically designed auditorium equipped with a high-quality audio visual system.

Events

Irtifaa is the annual Inter-collegiate Technical Symposium primarily focuses on bringing the undergraduate students of the city colleges under one roof, to exhibit their skills and get to know MEASI Institute of Information Technology. Several colleges across the city get invited to participate in the event. Technical events like paper presentation, quiz, debugging and non-technical events like debate, adzap, corporate walk are conducted and the jury are experts from the respective field.



Daakhil is an intra-collegiate level Technical meet, aims to identify the hidden talent and skills of our first year students. Daakhil creates rapport between the first year students and the final year students. Technical events like paper presentation, quiz, debugging and non-technical events like debate, just a minute channel surfing, are conducted and the jury are alumni of the institution.



Athlos is an Intra-collegiate level annual sports meet. In order to develop the physical wellness and inculcate the importance of fitness and physical health, the annual sports meet is conducted. Indoor games like carrom, chess and outdoor games like football, volleyball, cricket, badminton and athletics are conducted. First year and final year students participate in the event and exhibit their talent in games.

MIITOPIA is a literary fest organised by the Soft skills and communication development team. MIITOPIA includes literary activities like debate, theatrical performance, essay writing, translation. MIITOPIA aims to enhance the communication skills, presentation skills and to break the stage fear among students.

Reminiscence is the annual Alumni Meet is hosted every year to stay connected with our proud alumni. It serves as an occasion to relax, reconnect and reminisce. Every year our alumni look forward to this meet, they also render their support towards placement and special lectures.



Internship

The placement cell offers practical training in latest technologies like Full Stack Java, Salesforce, Cyber Security, AWS, and Python to enhance students' career opportunities by addressing industry's technical requirements, and also, providing training in aptitude skills and personality development to face the interviews

Memorandum of Understanding (MoU)

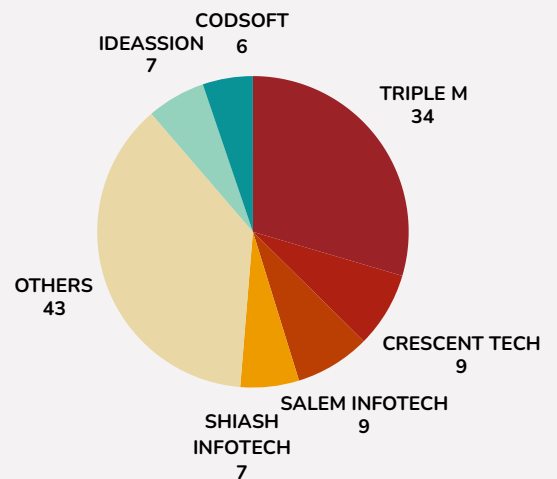
MoUs connect academia and industry for placements and internships, with the college signing agreements with companies for training, internships, and placements.

Training

The placement cell serves as a bridge between the corporate sector and the campus, focusing on training, industrial visits, expert interactions, MoUs, and real-time projects to meet students' IT needs and industry standards.

Internships and Placements

Internship Report of Batch 2022-2024



The placement cell serves as a bridge between the corporate sector and the campus, focusing on training, industrial visits, expert interactions, MoUs, and real-time projects to meet students' IT needs and industry standards.

Placement Table with Data

Placement cell facilitates IT company interviews, with 50% of interns securing employment in 2024. Students from the batch 2021-2023 were also placed through the college's placement cell.

Total no. of students

117

No. of students registered for placements

89

Entrepreneurs & higher education

28

No. of students placed

74

Placement percentage

83%

Recruiters' Testimonials



Students from MEASI Institute of Information Technology excel in core subjects, communication, and technical skills. They receive thorough training from faculty and exposure to industry talks, giving them a competitive edge.

Mr. Pankaj Kumar,
HR Manager,
Ebix cash Technologies

MEASI students who joined the organisation have contributed immensely to the development and services of the product.

Shameem Ahmed,
Senior Vice President,
Temenos

MEASI students exhibit an excellent attitude and a thirst towards learning. They are very dedicated and talented. We are happy to be associated with MEASI.

Hari Krishnan Head,
Business Development,
DSRC India

The students from MEASI Institute demonstrated shrewdness, hard work, curiosity in new technologies, spontaneity, attention to detail, and creative thinking, which greatly contributed to projects.

Baskaran Kesavan,
Founder & CEO,
KriyaTec IT Systems Pvt. Ltd

Students' Testimonials



I had an excellent time at the MEASI Institute of Information Technology. The teachers were helpful. In spite of studying during the Covid19, I was able to understand concepts and develop my skills. We had communication training and technical training for our betterment and it helped us to get placed.

-Abdul Aseel



My time at MEASI Institute of Information Technology was transformative, providing me with the skills and knowledge essential for a successful career in IT. The supportive faculty and enriching environment fostered both my personal and professional growth. This college fulfilled everything I missed in my undergraduate experience, with a friendly and approachable staff that made all the difference.

-Riyaz Shahul Ahamed



Having completed my MCA at MEASI Institute of Information Technology in 2023, I can attest to the outstanding educational experience provided. The institute offered a comprehensive and up-to-date curriculum, coupled with excellent faculty support. The hands-on learning approach, combined with strong industry connections, significantly enhanced my technical skills and career prospects. The supportive learning environment greatly contributed to my overall growth. I am grateful for the quality education and the opportunities provided by MEASI Institute of Information Technology.

-Humaira Begum



My days at MEASI were filled with immense laughter and greater understanding of my field of study. Professors are unarguably one of the reason for my best days in college. They went above and beyond to not just teach us curriculum but also in encouraging us to attempt things that I would have shied away otherwise. I am eternally grateful for the number of achievements I gained throughout my course. After I joined MEASI, it felt like I had come home.

-Jennifer

About Us

MEASI Institute of Information Technology is a forward-looking stand-alone IT institution that offers a comprehensive two-year MCA programme. In order to meet the needs of students, recruiters, and industry partners in the ever rapidly changing business environment, in addition to the curriculum, our innovative pedagogy focuses on participatory learning through practical application in various digital technology verticals, providing students with hands-on industry experience. The problem solving capabilities and the leadership skills that are instilled in our students transform them into confident IT professionals and tech entrepreneurs of the future. MEASI Institute of Information Technology is the brain child of MEASI Trust (Muslim Educational Association of South India), which is a 120-year old educational trust that has been providing high quality and affordable higher education for several decades.

Chairman

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Secretary

Mr. Elias Sait

Treasurer

Mr. S.M.A. Mohamed Saleem

Vice President

Mr. Mandi Mohamed Aslam

Convenor

Mr. Yoosuf Mohamed

Director

Dr. Ahmed Mudassar Ali

Assistant Director

Dr. Usha M





Approved by All India Council of Technical
Education (AICTE)

Affiliated to the University of Madras

147, Peters Road, Royapettah,
Chennai- 600014

+91 98403 61602

+91 81229 85395

+91 44 28352374

info@measiit.edu.in

www.measiit.edu.in

